

ALBERT C. KAHLER IV

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OBJECTIVE

I am a detail oriented, technology professional, with over 10 years of experience, looking to push my knowledge and skills in a challenging, innovative web development environment. This position should have many opportunities for an aggressive, dedicated individual with the leadership abilities needed to advance.

EXPERIENCE

BFW Advertising
1999-PRESENT

BFW is an award-winning full service advertising and interactive agency located in Boca Raton, Florida.

Senior Web Developer

Currently oversee all activities and responsibilities of Interactive Department, including project estimates, development timelines, resource allocations, system architectures, programming strategies, and project launches.

Hands-on leader of web development projects through complete lifecycle, from initial concept to final delivery and continued maintenance.

Completed numerous projects in B2B and B2C web environments, custom shopping cart systems, web-based administrative tools, and corporate intranet/extranet systems. Includes development of SQL databases and multi-tier architecture web applications using ASP.NET, VBScript, and AJAX.

Piloted the creation and adaptation of programming standards and departmental procedures, established an active resource management system, and implemented a company-wide project management system.

Web Developer

Both team-based, and individual responsibilities for website and database programming — SQL, Access, ASP.NET, VBScript (ASP), XML, PHP, Perl (CGI), JavaScript, DHTML, HTML, CSS — for numerous clients, server environments, and varied system configurations.

Comprehensive development time spent with multi-browser compatibility, user accessibility, and application usability.

Directly involved in website layout, art direction, and interactive storyboarding through multiple directions of marketing, producing web designs, interactive advertisements, and corporate branding.

Leading Network Solutions
FALL 1998 - SPRING 1999

LNS was the leading Internet Service Provider in North Florida before being acquired by Florida Digital in 1999.

Creative Services Developer

Directly responsible for all facets of development for numerous marketing website initiatives, including design concept, production, and programming implementation. Projects included back-end database solutions with MS Access and Cold Fusion scripting.

Led the creation of various print pieces, online advertisement designs, and branding strategies for both client and internal marketing initiatives.

Coastal Images Coastal Images is a boutique design shop located in Fenwick Island, Delaware.
SUMMER 1997
Web Production Intern Website design, layout, and programming in both individual and team based environments.

Important aspects included rapid loading content and search engine optimization, while maintaining strict deadlines.

Freelance Over ten years of experience providing creative and development services for a wide range of clients and industries. This includes the world's largest submarine sandwich chain (Subway Restaurants), an international athletic apparel manufacturer (Partex Apparel Group), a Florida homebuilder (Centerline Homes), and a Texas-based chemical-additive equipment company (Titan Industries), among numerous others.
1996 - PRESENT

EDUCATION

Jacksonville University, 1995-1999
Bachelor of Fine Arts in Computer Art & Design

My primary areas of study were divided among the Computer Science and Art departments, encompassing the disciplines of programming & scripting, web technologies, graphic design, layout & presentation, digital interface design, and usability.

SKILLS

Extensive programming and development experience with SQL, ASP.NET, VB.NET, VBScript (ASP), PHP, Perl (CGI), JavaScript, AJAX, CSS, HTML, XML/XSLT, and .NET Web Services.

Proficient with Microsoft Office Applications (including Word, Excel, Powerpoint, Access, Outlook, Project, and Visio), Visual Web Developer, Visual Source Safe, and Macromedia HomeSite.

Thorough knowledge of graphics technologies and software such as Photoshop, Illustrator, Fireworks, Flash (ActionScript), and Acrobat.

Skilled with both PC and Macintosh platforms.

REFERENCES

References are available upon request.